



211 Northeast Michigan  
2007 Austin St. Suite U  
Midland, MI 48642

Midland County  
211 Activity Report for 2020  
6644 Connections (Calls, texts, emails, chats)  
1857 Web Searches

19% Receiving SNAP    3% Over 60    9% Receiving Disability    4% Veteran  
17% COVID-19 Related    19% Flood Related

**Referrals:**

20.545%	Food/Meals
15.126%	Disaster Services
14.916%	Health Care
12.237%	Housing
10.024%	Utility Assistance
5.494%	Clothing/Personal/Household Needs
4.154%	Income Support/Assistance
2.694%	Legal, Consumer and Public Safety Services
2.393%	Volunteers/Donations
2.258%	Information Services
2.122%	Individual, Family and Community Support
1.535%	Transportation
1.445%	Mental Health/Addictions
0.662%	Other Government/Economic Services
0.241%	Employment
0.06%	Education

**Unmet Needs:**

0.918%	Individual, Family and Community Support
0.873%	Disaster Services
0.722%	Housing
0.301%	Clothing/Personal/Household Needs
0.301%	Food/Meals
0.286%	Income Support/Assistance
0.286%	Utility Assistance
0.271%	Health Care
0.256%	Transportation
0.226%	Legal, Consumer and Public Safety Services
0.135%	Other Government/Economic Services
0.12%	Education
0.12%	Volunteers/Donations
0.105%	Information Services
0.045%	Mental Health/Addictions
0.03%	Arts, Culture and Recreation

**DON'T STRUGGLE ALONE! DIAL 211!**

211 Marketing materials [HERE](#)

211 Awareness Project Commercials to [share](#)

No matter what. No matter when. 211 is there!

