

Gladwin County 211 Activity Report for 2020 2776 Connections (Calls, texts, emails, chats) 535 Web Searches

15% Receiving SNAP 19% Over 60 6% Receiving Disability 7% Veteran 10% COVID-19 Related 41% Flood Related

Referrals:	
38.617%	Disaster Services
9.834%	Income Support/Assistance
9.402%	Utility Assistance
7.457%	Housing
6.592%	Health Care
5.259%	Food/Meals
3.314%	Legal, Consumer and Public Safety Services
1.981%	Clothing/Personal/Household Needs
1.873%	Information Services
1.333%	Volunteers/Donations
1.261%	Individual, Family and Community Support
0.72%	Transportation
0.684%	Other Government/Economic Services
0.432%	Mental Health/Addictions
0.144%	Employment
0.036%	Education
<u>Unmet Needs:</u>	
1.657%	Income Support/Assistance
1.333%	Disaster Services
0.36%	Clothing/Personal/Household Needs
0.36%	Housing
0.36%	Transportation
0.324%	Food/Meals
0.324%	Health Care
0.324%	Individual, Family and Community Support
0.288%	Utility Assistance
0.108%	Legal, Consumer and Public Safety Services
0.108%	Other Government/Economic Services
0.072%	Information Services
0.036%	Arts, Culture and Recreation
0.036%	Mental Health/Addictions
0.036%	Volunteers/Donations DON'T STRUGGLE ALONE! DIAL 211!

211 Marketing materials **HERE**

211 Awareness Project Commercials to share

