

Iosco County 211 Activity Report for 2020 545 Connections (Calls, texts, emails, chats) 412 Web Searches

27% Receiving SNAP 14% Over 60 10% Receiving Disability 7% Veteran 26% COVID-19 Related 2% Flood Related

<u>Referrals:</u>	
22.385%	Utility Assistance
18.532%	Housing
18.349%	Health Care
8.624%	Food/Meals
3.303%	Legal, Consumer and Public Safety Services
3.119%	Transportation
2.752%	Mental Health/Addictions
2.385%	Clothing/Personal/Household Needs
2.385%	Disaster Services
2.385%	Individual, Family and Community Support
2.385%	Information Services
1.835%	Income Support/Assistance
1.284%	Other Government/Economic Services
0.367%	Employment
0.367%	Volunteers/Donations
0.183%	Education
Unmet Needs:	
5.321%	Food/Meals
1.101%	Income Support/Assistance
0.734%	Clothing/Personal/Household Needs
0.734%	Disaster Services
0.734%	Legal, Consumer and Public Safety Services
0.367%	Housing
0.367%	Individual, Family and Community Support
0.183%	Health Care
0.183%	Mental Health/Addictions
0.183%	Transportation
0.183%	Utility Assistance

DON'T STRUGGLE ALONE! DIAL 211!

211 Marketing materials **HERE**

211 Awareness Project Commercials to share